



SMALL BUSINESSES GROW THROUGH TEAMWORK & COLLABORATION

SEBD Roundtable August 2019 - June 2020

The Small and Emerging Business Development (SEBD) Roundtables provide business owners with the opportunity to improve leadership skills, sharpen decision-making abilities and build lasting relationships through peer-to-peer learning. SEBD Roundtables bring together 15-18 small and emerging business owners for 10 monthly roundtable meetings over the course of a year to share challenges and learn from the experiences of their peers.

To ensure the best fit for selected participants, a number of factors are considered, including experience level, business size, noncompetitiveness and existing business relationships. All participants must be certified in the SEBD Program.

See the criteria below for 2019-20 participation

- Applicant must be committed
- Applicant must be a **SEBD Certified Business** prior to the start of the program (free certification)
- Applicant must be the **primary Owner** of the business
- Business must have **annual revenue of at least \$150,000** but no more than \$4 million
- Business must have **at least 2 Full-time employees or 2 FTE**, including the owner
- Business must have **operated for at least 2 full years**
- Participants will sign a participant agreement and will **agree to attend at least 80% of all meetings** (8 out of 10 meetings), August 2019 to June 2020.
- The fee for participation is \$100
- Send completed application to: President@HCCL.biz and Csunda@LSBDC.org. For more information call (504) 885-4262.

APPLY
TODAY!

SEBD Roundtables provide access to • Trained facilitators who keep discussions on track and relevant for all participants • Expert guest speakers who provide information on key business topics • Structured protocol that sheds new light on both problems and opportunities • Shared experiences rather than advice • Safe environment in which to process sensitive business challenges with peers • Ability to get just-in-time answers to pressing issues

Participants in this roundtable system report that the experience helps them reach better decisions and action plans, affirm what they're doing right and identify what they need to improve. They also develop trusted relationships to share both business and personal issues.

Is your business SEBD Certified? One of the benefits to SEBD Certification is access to funding and training opportunities that will provide you with tools and skills to continue your successful business' growth. SEBD certification is a short one-stop, paperless, online process to register your Louisiana small business. This free certification is required to participate in the Peer to Peer Roundtable visit ledsmallbiz.com to certify your Louisiana small business.



The Louisiana Small Business Development Center Network is funded by Delta Community College in part through a cooperative agreement with the U.S. Small Business Administration, Louisiana Economic Development and participating universities. All SBA programs are extended to the public on a nondiscriminatory basis. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA. Reasonable accommodations for persons with disabilities and/or limited English proficiency will be made if requested at least two weeks in advance.



2019-20 SEBD ROUNDTABLE APPLICATION

Full Name: _____ Date: _____

Title: _____ Business Name: _____

Address: _____ Suite #: _____

Phone: _____ E-Mail: _____

Cell Phone: _____ Website: _____

Industry: _____ SEBD Cert #: _____
(Required)

Year Established: _____ Last Year's Gross Income: \$ _____

% of Revenue From Within LA: \$ _____ # Full Time Employees _____

Part Time Employees _____

Description of Your Business: _____

Business Domiciled in LA: (Yes/No) _____ Business is a "For Profit" Organization (Yes/No) _____

Business Organized to Perform a Lawful Function: (Yes/No) _____

What Are Your Current Business Challenges? _____

What do you expect to receive from the program? _____

Can you commit to 10 monthly meetings from Aug 2019 – May 2020? (Yes/No) _____

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