

Don't get lost in the "alphabet soup" of certifications: DBE, WBE, MBE, 8(a), SEBD ... Certification: An Overview in Black & White focuses on why (or why not) certification as a minority, woman-owned, or disadvantaged business may be beneficial to your company.

The Do's and Don't's of certification are provided in "plain English" to help the small business owner decide which certification is right for his or her business. Then, get prepared for the certification process: learn about the various certification types as well as how and where to apply. Attendees will have an opportunity to ask questions about the processes, benefits and documentation required for certification.

11:30am - 1:00pm

Friday, July 17, 2019

River Region Chamber of Commerce 390 Belle Terre Blvd., Laplace, LA 70068 - (985) 359-9777 Wayne Aucoin, Business Consultant, (504) 982-6190

Register at www.LSBDC.org







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