



SMALL BUSINESS MATTERS

"Empowering Entrepreneurs"

Presented in partnership with the
Louisiana Small Business Development Center GNOBR



Smart Growth Strategies for Small Businesses



Wednesday, July 10, 2019 **Register Now!**

1:00-4:00 pm | Hancock Whitney Financial Center
521 Veterans Blvd, Metairie

- Explore ways to grow your business and determine which models are best for you
- Identify essential strategies for successful growth
- Hear from local experts and small business champions on how to take advantage of national trends to capitalize on business opportunities in the Greater New Orleans region

Small Business Matters, powered by Hancock Whitney Bank and the Louisiana Small Business Development Center, is a series of smart strategy-building workshops designed to help small business owners build a blueprint for success and grow their businesses.

SAVE THE DATES!

- **Funding Your Business Growth** | July 23
- **Marketing for Growth** | August 7
- **Managing People and a Culture of Performance** | August 20



Facilitated by
Myra Corrello, PhD
Business Strategist



Ryan Haydel
Haydel's Bakery



Tanya Dublucet
Neyow's Creole Cafe

To register: bit.ly/SmallBusinessMatters | For more information: 504.831.3730 or ccoury@lsbdc.org

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