



# SMALL BUSINESS MATTERS

"Empowering Entrepreneurs"

Presented in partnership with the Louisiana Small Business Development Center GNOBR



## Smart Growth Strategies for Small Businesses



**Wednesday, July 10, 2019** **Register Now!**

1:00-4:00 pm | Hancock Whitney Financial Center  
521 Veterans Blvd, Metairie

- Explore ways to grow your business and determine which models are best for you
- Identify essential strategies for successful growth
- Hear from local experts and small business champions on how to take advantage of national trends to capitalize on business opportunities in the Greater New Orleans region



Facilitated by  
**Myra Corrello, PhD**  
Business Strategist

**To register:** [bit.ly/SmallBusinessMatters](https://bit.ly/SmallBusinessMatters)  
For more information: 504.831.3730 or [ccoury@lsbdc.org](mailto:ccoury@lsbdc.org)

*Small Business Matters, powered by Hancock Whitney Bank and the Louisiana Small Business Development Center, is a series of smart strategy-building workshops designed to help small business owners build a blueprint for success and grow their businesses.*

### SAVE THE DATES!

- **Funding Your Business Growth** | July 23
- **Marketing for Growth** | August 7
- **Managing People and a Culture of Performance** | August 20

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