

# Small Business, Big Threat:

## Cybersecurity and your business

### Are you #CyberAware?

October is National Cyber Security Awareness Month, an annual campaign to raise awareness about the importance of cybersecurity. The Internet touches almost all aspects of everyone's daily life, whether we realize it or not. And that includes your small business. The importance of cybersecurity, and having access to the tools and resources needed to stay safe online cannot be ignored.

Small Business, Big Threat is a conversation on how to prepare for and protect against cyber security issues.

At this workshop, business owners will be provided information on how to comply with regulations such as:

- HIPAA for healthcare
- PCI for credit card payments
- FERPA for educational providers

Register today by visiting [www.lsbdc.org](http://www.lsbdc.org), or calling  
1-(866)-782-4159



#### SPEAKER

Brandon Reeves,  
CEO & Founder  
BALLAST

#### LOCATION

#### CONTACT

# BALLAST



LOUISIANA  
ECONOMIC  
DEVELOPMENT

- The Louisiana Small Business Development Center Network, hosted by Louisiana Delta Community College, is a member of the National Association of Small Business Development Centers and funded in part through a cooperative agreement with the U.S. Small Business Administration, Louisiana Economic Development and participating universities. All SBA programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities and/or limited English proficiency will be made if requested at least two weeks in advance.