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REGION ONE WORKS

Workforce Development **Board Partnership**

PRESS RELEASE

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Session Dates)





Launch of the Greater New Orleans Construction Connection A streamlined way to connect the Construction Industry to Job Seekers

(New Orleans, Louisiana): Employers are hiring more than 2,000 workers a month in the construction craft trades. In order to meet this ongoing need the workforce development system is working hard to connect local residents to those high-demand, high-wage jobs. Region One Works and the Louisiana Workforce Commission has developed the Greater New Orleans Construction Connection, an online one-stop shop for construction industry employers and job seekers. "The Construction Connection is about using innovation to connect employers to jobseekers in a vital regional industry," says Melissa Kirsch, Executive Director for the First Planning District Workforce Development Board. "We are thrilled to be able to bring this new tool to the region."

The screening application for job seekers, developed in partnership with employers, contains customized questions and comprehensive list opportunities for more than 20 different construction craft trades. It is open to job seekers with any level of experience, including those with no experience who are willing to learn. Career opportunities include jobs for construction laborers, electricians, flaggers, carpenters, pipe layers, welders, supervisors, and many more. Allyson Villars of Durr Heavy Construction says, "Construction job seekers will be able to apply to multiple employers simultaneously. This is quite an advantage and, as an HR Director, I am happy to see a system that is so user friendly."

Job seekers should visit www.LouisianaWorks.net and click on "Jobs in Demand" for the Greater New Orleans Region. Job Seekers will provide their employment and educational background and answer industry specific questions about their interests, experience and previous training and credentials held.

Employers with construction job openings can submit an online request for a candidate

list at <u>www.RegionOneWorks.net</u>. Staff will work with the employers to generate a list of applicants that meet their specific needs. Already, more than 120 job seekers have submitted applications.

Employers can register at www.RegionOneWorks.net to attend an information session (seating is limited):

- Tuesday, Sept 29th at 9:00am at the St. Tammany Economic Development Foundation in Mandeville
- Tuesday, Sept 29th at 3:00pm at the UNO Jefferson Center in Metairie
- Thursday, Oct 6th at 10:00am at the UNO Jefferson Center in Metairie Additional dates to be scheduled as needed

For questions, comments or to request additional information about the Greater New Orleans Construction Connection, please visit www.RegionOneWorks.net.

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About the Region One Workforce Development Board Partnership:

Region One Works is a partnership of four Workforce Development Boards covering the eight parishes in and around greater New Orleans. These Boards oversee the public workforce development system in the region, including eight Business & Career Solutions Centers and falls under the umbrella of the Louisiana Workforce Commission. In 2014, the region's workforce system served more than 2,000 businesses, received 125,000 visits to the Centers, and had an economic impact of more than \$241 million in wages of confirmed job placements.

For more information, visit www.RegionOneWorks.net or contact Jennifer B. Barnett, Regional Business Strategies and Industry Sector Coordinator at jbarnett.laworks@gmail.com.