

GETTING DOWN TO BUSINESS

An educational and mentoring program to help small business owners grow their businesses.

PROGRAM DETAILS

Presented by Capital One Bank® and local partners, Getting Down to Business is a free business-training program with a multifaceted approach: an in-class educational program, a savings account with a match and a mentorship/coaching component.

The program will be limited to 15 participants who will be selected through an application and interview process.

Classes start Thursday, August 20, 2015 and will run through next spring. We're looking for participants who can commit to every other Thursday from 6:30 p.m. to 8:30 p.m. Classes will be held at Juanita Craft Recreation Center, Classroom A, 4500 Spring Avenue, Dallas, Texas. Apply now! Application details below.

TRAINING PROGRAM COMPONENTS

📖 Educational Program

Free training sessions will enhance the owners' operational efficiency and capacity to grow their businesses through increased knowledge of best practices in the business world. Approximately 14 courses will instruct the participants on specific business concepts, including writing business plans, increasing their knowledge of credit marketing and advertising, accounting best practices, industry lending practices and other areas.

💰 IDA Savings Account

To provide financial encouragement, each participant will be required to open an Individual Development Account (IDA) small business savings account with Capital One Bank, to be matched 2:1, up to \$2,000, upon the business owner's successful completion of the program. This component helps build the business owner's capital and ability to leverage the savings with other available financing.

👥 Mentorship Component

Participants will be paired with knowledgeable professionals and volunteers throughout the program. This mentorship approach will provide assistance both during the class sessions and for one year following to assist owners in implementing new and updated skills, answer questions related to business operations, and provide advice.




FOR MORE DETAILS, CONTACT:

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TO APPLY ONLINE, VISIT:

cybergrants.com/capitalone/GDTBDallas

APPLICATION DEADLINE

Monday, August 3, 11:59 p.m.