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## **Greater New Orleans and Bayou Region**

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Serving Jefferson, Orleans, Plaquemines, St. Bernard, St. Charles, St. James, St. John the Baptist, Terrebonne, Lafourche and Assumption Parishes



## **Internet Brand Basics:** Social Media, Search Engine **Optimization, Websites**

Co-sponsored by TruFund Financial Services \$35

## Your BRAND is your key to being recognized in a sea of competitors.

How you present yourself via digital media is a crucial part of your business' marketing strategy. As more and more people gravitate towards the Internet to do business, it is important to stake your claim in this new territory and get your brand out there. This class will give you an overview of how the Internet can increase sales through recognition of your brand as a provider of products or solutions.

## Wednesday, February 25<sup>th</sup> from 10:00 a.m. – 1:00 p.m. **TruFund Financial Services**

671-A Whitney Avenue, 2<sup>nd</sup> Floor Gretna, LA 70056

To Register, click HERE or call us at 504-831-3730













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