



## **FEDERAL GOVERNMENT MARKETING AND IDENTIFYING CONTRACTS**

**Thursday, March 26, 2015  
5:00 P.M. –7:00 PM**

**UNO Jefferson Center - 3330 N. Causeway Blvd. - Metairie, LA 70002**

**\*\*\*FREE AND OPEN TO THE PUBLIC - PRE-REGISTRATION REQUIRED\*\*\***

Are you interested in accessing new markets, doing business with the Federal Government and identifying contract opportunities?

For more information, call HCCL at 504-885-4262

Email: [president@hccl.biz](mailto:president@hccl.biz); Website: [www.hccl.biz](http://www.hccl.biz)

Or

[REGISTER HERE](#)

### **Topics to be covered include:**

- Accessing new markets
- Techniques on how to market to the Federal Government
- The best time to market to the Federal Government
- How to identify contracting opportunities
- Benefits of setting up a Search Agent
- Developing a Marketing Strategy
- Effective use of the Federal Procurement Data System
- Understanding Government Terms

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