



Preparation • Performance • Progress



CREATIVE DIGITAL MEDIA

October 6-9 Fall 2014 Business Week Schedule of Events

Date/Time	Event	Speakers
Mon. 6:00p	Creative Digital Media: What is it and where is it heading?	Quentin Messer, Assistant Secretary, Louisiana Economic Development Phyllis Cassidy, Good Work Network Peter Bodenheimer, FlatStack Erik Waters, Louisiana Small Business Development Center
Tues 7:00p	Celebrating Entrepreneurship with Capital One Bank. Getting Down to Business Graduation	Malcolm Gibson, (Xavier 1992) Entrepreneur
Wed 6:00p	Opportunities in Creative Digital Media	Susan Lucchesi, Cumulus Media Christopher Hayes (Xavier 2015), Google Community Leaders Program Carmen Sunda, Louisiana Small Business Development Center
Thurs 12:15p	Future of Social Media	+ Aziz Ali, Peter Mayer Advertising

All events are in the Convocation Center Annex, Room 111

Xavier University of Louisiana

1 Drexel Dr, Box 52
New Orleans, LA 70125

Phone: 504.520.7505
E-mail: business@xula.edu