



Gentilly Small Business Growth Accelerator Weekend

“Financing Boot Camp” - August 22nd and 23rd, 2014

**Presented by Louisiana Small Business Development Center,
Greater New Orleans and Bayou Region**

Are you seeking to grow or start a business? Do you need financing? Apply now for the Capital One Gentilly “Financing Boot Camp” and learn how to prepare a winning funding proposal! **This interactive “boot camp” will provide you with the tools you need to:**

1. Make a business funding pitch
2. Develop a winning funding package and develop cash flow projections
3. Understand how funders analyze your financial statements and utilize ratio analysis in evaluating your funding package.
4. Identify the best funding source for the business and understand how to structure your request

Learn what to do before approaching a lender and which lender is right for you. If you are prepared and understand what the lender is looking for and know the questions the lender wants answered, you improve your chances of obtaining financing to grow your business.

When: Friday August 22, 2014 from 8:30am – 4pm and Saturday August, 23, 2014 8:30am – 3pm

Where: Columbia Parc Clubhouse, 1400 Milton Street, New Orleans, La. 70122

Cost: There is no cost to attend. You must complete an application and commit to attending both days.

Eligible Criteria: Any business in Gentilly that meets all of the following criteria:

1. Under \$1 million in sales
2. Strong desire to grow the business
3. Seeking outside funding to grow the business
4. Existing for profit business or start-up business located in the 70122 zip code

Results and Benefits - By participating in the Financing Boot Camp business owners will:

1. Develop a funding package and proposal
2. Connect with valuable resources to assist with the financing and growth of their business.
3. Have ongoing access to their own business coach

**For additional information contact Lauren Polson, 504-343-9874
Fax or email to application to: lpolson@lsbdc.org, 504-831-3735 fax**





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Business Application

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Cell Phone: _____

Email Address: _____

Business Name: _____

- 1. Business Revenue** – To qualify for this program your annual business revenues must be less than \$1 million. Are your annual business revenues less than \$1 million? ___ yes ___ no
- 2. For-Profit Organization** – To qualify for this program your business must be an organized for-profit. Is your business an organization for-profit? ___ yes ___ no
- 3. Business description and use of funds** - Briefly describe your business and how funding would positively impact your business.

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