

NATIONAL WOMEN'S LEADERSHIP SUMMIT

ON

SMALL BUSINESS
ENTREPRENEURSHIP
AND
NON-TRADITIONAL
OPPORTUNITIES FOR WOMEN

HOSTED BY
LOUISIANA CENTER FOR WOMEN
IN GOVERNMENT AND BUSINESS

JUNE 28 AND 29, 2013

HILTON NEW ORLEANS RIVERSIDE
NEW ORLEANS, LOUISIANA



PO Box 2062
Nicholls State University
Thibodaux, LA 70310

A program of the
Louisiana Center for
Women and Government

National Women's Leadership Summit
The Louisiana Center for Women in Government and Business
at Nicholls State University
promotes

1. Leadership and public-policy training opportunities for high-potential females, ages 13 and above;
2. Nontraditional careers for women;
3. Opportunities for public service for women;
4. Recognition of women who have made significant contributions in nontraditional roles and/or public service;
5. Internships and opportunities for students at institutions of higher education (regardless of major) to have practical experience in public service and learn about the relationship and interaction among government, business and the economy; and
6. Louisiana's intellectual property and policy initiatives for women across the United States.

HONORARY CO-CHAIRS

Mary Landrieu, US Senator
David Vitter, US Senator

HOST COMMITTEE

US Representative Rodney Alexander
US Representative Charles Boustany
US Representative Bill Cassidy
US Representative John Fleming
US Representative Cedric Richmond
US Representative Steve Scalise

THE LOUISIANA CENTER FOR WOMEN IN GOVERNMENT AND BUSINESS

Laura Badeaux, PhD, Executive Director

501(c)(3) Board Members

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OUR PARTNERS

AT&T Louisiana
Blue Cross/Blue Shield of Louisiana
Chevron North America Exploration
and Production Co.
Entergy
Goldman Sachs 10,000 Small Businesses

Herman, Herman and Katz
Lafourche Commission on Women
Legislative Women's Caucus
Louisiana Lottery
Sandy Rosenthal

Conference registration fee is \$150 which includes:

- Continuing Education credits for Professional Development, Nicholls State University
 - General session with Jane Campbell
 - Breakout sessions with national and regional experts in their fields
 - Entrepreneurial and Corporate Executive Awards Lunch (Friday, June 28)
 - Reception on Friday featuring Catherine Dent, award winning actress from "The Shield"
 - Hall of Fame Luncheon (Saturday, June 29)
 - Plenary session with Moira Forbes and Jane Campbell
- Lunch is \$75 per person per day.

HOW TO REGISTER

- Go online to our website at nicholls.edu/lcwg and click on National Women's Leadership Summit
- Call 985-448-4770
- Mail a check to:
Louisiana Center for Women in Government and Business
Nicholls State University
PO Box 2062
Thibodaux, Louisiana 70310
- Via paypal: <http://guestlistapp.com/events/163065>

For overnight accommodations, contact the Hilton New Orleans Riverside at 504-584-3959 by Friday, June 7, 2013, and ask for the group rate of \$129 plus tax and fees for the National Women's Leadership Summit.

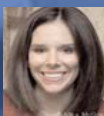
Hilton New Orleans Riverside
2 Poydras Street
New Orleans, LA 70130

SATURDAY, JUNE 29

REGISTRATION 9:00 am

PLENARY SESSION 9:30 am

ECONOMIC CHANGE AND US POLICY AFFECTING WOMEN



Moira Forbes,
CEO and Publisher, *Forbes Women*

Jane Campbell
Chief of Staff, US Senate, Small Business Committee

Honorable Marsha Blackburn
US Congressperson TN 7th District (invited)

Honorable Cedric Richmond
US Congressman LA 2nd District

HALL OF FAME LUNCHEON 11:30 am

Mistress of Ceremonies **Sandra Thompson Herman,**
President, 501(c)(3) Corp.,

Philanthropist and Past Lifetime Achievement Award Winner
Luncheon Chair **Sandy Rosenthal,** Past Honoree,
501(c)(3) Board

OUR 2013 HALL OF FAME

Maurice Durbin, Denham Springs

Kay Katz, Monroe

Demetric Mercadel, New Orleans

Willie Mount, Lake Charles

Lena Torres, St. Bernard

Lifetime Achievement Award **Laura Leach,** Lake Charles

Please note: All information is current as of print date of May 29, 2013. Please check our website for conference updates.

CONFERENCE MISSION

The summit will focus on Small Business Entrepreneurship and Non-Traditional Opportunities for Women. Through dynamic panels and round table discussions, this conference will showcase the perspective of women in the emerging government and corporate policies affecting the economic well-being of women.

- To create dialogue between participants and experts in the fields of business finance, technology, health care and legal issues affecting women seeking entrepreneurial opportunities
- To energize women leaders to build upon the experience, expertise, or research of other leaders in non-traditional industries (such as energy, natural resources, manufacturing, construction or transportation) as NWLS promotes the progress of women in these areas
- To enable participants to synthesize a mental composite of similarities and differences in opportunities, goals, and geographic needs of other women who may influence or implement policy relative to economic enhancement of women in entrepreneurial or non-traditional strides
- To empower women leaders with skills validated in the arenas of government and business to overcome obstacles, fortify allies, and move agendas forward in entrepreneurial and non-traditional opportunities for women
- To celebrate the progress and achievements in these areas of NWLS focus, the 25th anniversary of the Women's Business Ownership Act

CONFERENCE SCHEDULE

FRIDAY, JUNE 28

REGISTRATION 8:00 am

BREAKOUT SESSIONS 9:00 am - 10:30 am

NON-TRADITIONAL OPPORTUNITIES

- **Phyllis Mayo**, Former Special Assistant to the Governor on Women's Policy
- **Simone Bruni**, President, the Demo Diva Demolition Company
- **Amanda LeBlanc**, Owner, the Amandas
- **Bethany Stich, PhD**, Professor, Merritt C. Becker, Jr. UNO Transportation Institute

HEALTHCARE: WHAT THE FUTURE HOLDS

- **Allison Young**, Vice President, Blue Cross/Blue Shield Louisiana
- **Leonard Kancher**, MD, Internal Medicine, Center for Longevity and Wellness
- **Mark Peters**, MD, CEO, East Jefferson General Hospital

YOU ARE THE LEADER!

- **Ronnie Slone**, Goldman Sachs 10,000 Small Businesses and President, The Slone Group

GENERAL SESSION 10:45 am - 11:30 am

Opening Comments **Hon. Maurice "Moon" Landrieu**,
Former US Secretary, Housing and Urban Development;
Former Mayor, New Orleans

Keynote Speaker **Jane Campbell**, Chief of Staff, US Senate
Small Business Committee

LUNCH 11:45 am - 1:45 pm

Master of Ceremonies **Eric Paulsen**, WWL-TV,
Anchor and Morning Show Host

Presenter **Sonia A. Perez**, President, AT&T Louisiana
Corporate Leadership Award **Maura Donahue**,

Past President, US Chamber of Commerce, Executive Vice
President, DonahueFavret Contractors, Inc.

Woman Entrepreneur of the Year **Carolyn Doerle**,
Doerle Foods

Keynote **Naomi Judd**, Author, Actress,
Motivational Speaker, Five-time Grammy Award
Winning Artist and Former RN



BREAKOUT SESSIONS 2:00 - 3:30 pm

HOLLYWOOD SOUTH AND BEYOND

- **Catherine Dent**, Hollywood actress and producer
- **Samantha Martin**, Casting director, Bohemia Group Management
- **Allen Frederic III**, Partner, Jones Walker, LLP
- **Amanda Shaw**, Internationally acclaimed fiddler

BEING BANKABLE

- **Fred Dent III**, CFA, Principal, Dent Asset Management
- **Jacqueline Gallo**, Vice President and Business Banking Area Manager, Chase Bank
- **Richard House**, Attorney and Consultant, Law Offices of Richard House, LLC

TRAVERSING TECHNOLOGY: MULTIPLE MEDIA METHODS

- **Stafford Kendall**, Principal, Interactive Strategy, Covalent Logic
- **Ashley Nelson**, Professor, Tulane University
- **Vickie Voelker**, Social Media Coordinator, Gambel Communications

GENERAL SESSION 3:30 pm - 4:30 pm

Professional Opportunities in Energy **Iris Cross**,
General Manager of External Relations for Louisiana, BP
Business Growth Opportunities **Carla Coury**,
Goldman Sachs 10,000 Small Businesses

RECEPTION 4:30 pm

Join the group for a celebration of our Award Winners and the 25th Anniversary of the US Women's Business Ownership Act. Meet, mingle and network with women who have reinvented themselves including our guest speakers and panel members.