Start-Up Costs (one-time or initial costs)	
Facility:	
Building Purchase	1.
Lease Deposit	2.
3. Leasehold Improvements	3.
Furniture and Fixtures	4.
5. Installation of Equipment, Furniture & Fixtures	5.
6. Sign	6.
7. Other Facility Costs	7.
7. Other radiity desid	··
Utilities (Please specify if fee or deposit)	
	4
Electricity (extra wiring, installation fee, deposit)      Take have (installation fee, feet line, #800" line, 8 fee)	1.
2. Telephone (installation fee, fax line, "800" line & fee)	2.
3. Water (extra plumbing, installation fee, deposit)	3.
4. Other	4.
Insurance (Include all prepayments or initial policy fees)	
1. Liability	1.
2. Fire	2.
3. "Slip and fall"	3.
4. Auto	4.
5. Other	5.
	<u>.                                    </u>
Equipment:	
1. Vehicle	1.
Vehicle Modifications (painting, magnetic sign, etc.)	2.
3. Production Equipment	3.
4. Office Equipment (computer, fax, calculators, phones, etc.)	4.
5. Other	5.
Land:	
1. Purchase	1.
2. Modifications	2.
2. Modifications	2.
	2.
Advertising (grand opening)	2.
Advertising (grand opening) 1. Telephone Directory	1.
Advertising (grand opening) 1. Telephone Directory 2. Newspaper	1. 2.
Advertising (grand opening) 1. Telephone Directory 2. Newspaper 3. Magazine	1. 2. 3.
Advertising (grand opening) 1. Telephone Directory 2. Newspaper 3. Magazine 4. Billboard	1. 2. 3. 4.
Advertising (grand opening)  1. Telephone Directory  2. Newspaper  3. Magazine  4. Billboard  5. Television (local and cable)	1. 2. 3. 4. 5.
Advertising (grand opening)  1. Telephone Directory  2. Newspaper  3. Magazine  4. Billboard  5. Television (local and cable)  6. Radio	1. 2. 3. 4. 5. 6.
Advertising (grand opening)  1. Telephone Directory  2. Newspaper  3. Magazine  4. Billboard  5. Television (local and cable)  6. Radio  7. Specialty (trinkets and trash)	1. 2. 3. 4. 5. 6. 7.
Advertising (grand opening)  1. Telephone Directory  2. Newspaper  3. Magazine  4. Billboard  5. Television (local and cable)  6. Radio	1. 2. 3. 4. 5. 6.
Advertising (grand opening)  1. Telephone Directory  2. Newspaper  3. Magazine  4. Billboard  5. Television (local and cable)  6. Radio  7. Specialty (trinkets and trash)  8. Other	1. 2. 3. 4. 5. 6. 7.
Advertising (grand opening)  1. Telephone Directory  2. Newspaper  3. Magazine  4. Billboard  5. Television (local and cable)  6. Radio  7. Specialty (trinkets and trash)  8. Other  Legal and Professional Fees:	1. 2. 3. 4. 5. 6. 7.
Advertising (grand opening)  1. Telephone Directory  2. Newspaper  3. Magazine  4. Billboard  5. Television (local and cable)  6. Radio  7. Specialty (trinkets and trash)  8. Other  Legal and Professional Fees:  1. Attorney	1. 2. 3. 4. 5. 6. 7. 8.
Advertising (grand opening)  1. Telephone Directory  2. Newspaper  3. Magazine  4. Billboard  5. Television (local and cable)  6. Radio  7. Specialty (trinkets and trash)  8. Other  Legal and Professional Fees:  1. Attorney  2. CPA	1. 2. 3. 4. 5. 6. 7.
Advertising (grand opening)  1. Telephone Directory  2. Newspaper  3. Magazine  4. Billboard  5. Television (local and cable)  6. Radio  7. Specialty (trinkets and trash)  8. Other  Legal and Professional Fees:  1. Attorney	1. 2. 3. 4. 5. 6. 7. 8.
Advertising (grand opening)  1. Telephone Directory  2. Newspaper  3. Magazine  4. Billboard  5. Television (local and cable)  6. Radio  7. Specialty (trinkets and trash)  8. Other  Legal and Professional Fees:  1. Attorney  2. CPA	1. 2. 3. 4. 5. 6. 7. 8.
Advertising (grand opening)  1. Telephone Directory  2. Newspaper  3. Magazine  4. Billboard  5. Television (local and cable)  6. Radio  7. Specialty (trinkets and trash)  8. Other  Legal and Professional Fees:  1. Attorney  2. CPA  3. Consultant	1. 2. 3. 4. 5. 6. 7. 8. 1. 2. 3. 3.
Advertising (grand opening)  1. Telephone Directory  2. Newspaper  3. Magazine  4. Billboard  5. Television (local and cable)  6. Radio  7. Specialty (trinkets and trash)  8. Other  Legal and Professional Fees:  1. Attorney  2. CPA  3. Consultant	1. 2. 3. 4. 5. 6. 7. 8. 1. 2. 3. 3.
Advertising (grand opening)  1. Telephone Directory  2. Newspaper  3. Magazine  4. Billboard  5. Television (local and cable)  6. Radio  7. Specialty (trinkets and trash)  8. Other  Legal and Professional Fees:  1. Attorney  2. CPA  3. Consultant  4. Other  Licenses and Permits:	1. 2. 3. 4. 5. 6. 7. 8. 1. 2. 3. 3.
Advertising (grand opening)  1. Telephone Directory  2. Newspaper  3. Magazine  4. Billboard  5. Television (local and cable)  6. Radio  7. Specialty (trinkets and trash)  8. Other  Legal and Professional Fees:  1. Attorney  2. CPA  3. Consultant  4. Other  Licenses and Permits:  1. Occupational Licenses	1. 2. 3. 4. 5. 6. 7. 8.
Advertising (grand opening)  1. Telephone Directory 2. Newspaper 3. Magazine 4. Billboard 5. Television (local and cable) 6. Radio 7. Specialty (trinkets and trash) 8. Other  Legal and Professional Fees: 1. Attorney 2. CPA 3. Consultant 4. Other  Licenses and Permits: 1. Occupational Licenses 2. Articles of Incorporation	1. 2. 3. 4. 5. 6. 7. 8.  1. 2. 3. 4.
Advertising (grand opening)  1. Telephone Directory  2. Newspaper  3. Magazine  4. Billboard  5. Television (local and cable)  6. Radio  7. Specialty (trinkets and trash)  8. Other  Legal and Professional Fees:  1. Attorney  2. CPA  3. Consultant  4. Other  Licenses and Permits:  1. Occupational Licenses  2. Articles of Incorporation  3. Liquor	1. 2. 3. 4. 5. 6. 7. 8.  1. 2. 3. 4.  1. 2. 3. 4.
Advertising (grand opening)  1. Telephone Directory  2. Newspaper  3. Magazine  4. Billboard  5. Television (local and cable)  6. Radio  7. Specialty (trinkets and trash)  8. Other  Legal and Professional Fees:  1. Attorney  2. CPA  3. Consultant  4. Other  Licenses and Permits:  1. Occupational Licenses  2. Articles of Incorporation  3. Liquor  4. Firearm	1. 2. 3. 4. 5. 6. 7. 8. 1. 2. 3. 4. 1. 2. 3. 4. 1. 2. 3. 4.
Advertising (grand opening)  1. Telephone Directory  2. Newspaper  3. Magazine  4. Billboard  5. Television (local and cable)  6. Radio  7. Specialty (trinkets and trash)  8. Other  Legal and Professional Fees:  1. Attorney  2. CPA  3. Consultant  4. Other  Licenses and Permits:  1. Occupational Licenses  2. Articles of Incorporation  3. Liquor	1. 2. 3. 4. 5. 6. 7. 8.  1. 2. 3. 4.  1. 2. 3. 4.
Advertising (grand opening)  1. Telephone Directory 2. Newspaper 3. Magazine 4. Billboard 5. Television (local and cable) 6. Radio 7. Specialty (trinkets and trash) 8. Other  Legal and Professional Fees: 1. Attorney 2. CPA 3. Consultant 4. Other  Licenses and Permits: 1. Occupational Licenses 2. Articles of Incorporation 3. Liquor 4. Firearm 5. Other	1. 2. 3. 4. 5. 6. 7. 8. 1. 2. 3. 4. 1. 2. 3. 4. 1. 2. 3. 4.
Advertising (grand opening)  1. Telephone Directory  2. Newspaper  3. Magazine  4. Billboard  5. Television (local and cable)  6. Radio  7. Specialty (trinkets and trash)  8. Other  Legal and Professional Fees:  1. Attorney  2. CPA  3. Consultant  4. Other  Licenses and Permits:  1. Occupational Licenses  2. Articles of Incorporation  3. Liquor  4. Firearm  5. Other  Initial Inventory:	1. 2. 3. 4. 5. 6. 7. 8. 1. 2. 3. 4. 1. 2. 3. 4. 1. 2. 3. 4.
Advertising (grand opening)  1. Telephone Directory 2. Newspaper 3. Magazine 4. Billboard 5. Television (local and cable) 6. Radio 7. Specialty (trinkets and trash) 8. Other  Legal and Professional Fees: 1. Attorney 2. CPA 3. Consultant 4. Other  Licenses and Permits: 1. Occupational Licenses 2. Articles of Incorporation 3. Liquor 4. Firearm 5. Other	1. 2. 3. 4. 5. 6. 7. 8. 1. 2. 3. 4. 1. 2. 3. 4. 1. 2. 3. 4.

## **Monthly Fixed Costs**

The following represent monthly costs that will remain relatively constant regardless of sales levels.

These estimates should be as accurate as possible. Any and all financial analysis will be based on these estimates.

Monthly Fixed Costs: (occur every month regardless of sales levels)

1. Rent	1.
2. Loan Payment	2.
3. Insurance	3.
4. Advertising	4.
5. Phone	5.
6. Electricity	6.
7. Water	7.
Garbage Disposal	8.
Office Supplies	9.
10. Repairs and Maintenance	10.
<ol> <li>Legal and Professional Fees</li> </ol>	11.
12. Payroll	12.
13. Payroll Expense	13.
14. Workman's Compensation	14.
15. Owner's Withdrawal	15.
16. Car, delivery, travel, fuel	16.
17. Postage and Freight	17.
18. Dues and Subscriptions	18.
19. Miscellaneous	19

## **Total Monthly Fixed Costs:**