



## “EXPORT TO THE FUTURE”

### Key Factors for Success in 2010.... and Beyond

A half day international trade program packed with the facts you need to expand and succeed

#### Expand your Business Internationally with Web Optimization

*Jesse Lapierre, New Orleans Export Assistance Center*

Learn how to use your website and the Internet to navigate International waters

#### INCOTERMS 2010

*Bill Cummins, JPMorgan Chase*

The first changes to Incoterms in 10 years will go into effect January 1, 2011. Is your business ready? Are your customers ready? Incoterm 2010 materials included.

#### IC-DISC

*Ed Dwyer, International Accountant*

Learn how export tax savings can benefit your bottom line. Learn what the Interest Charge Domestic International Sales Corporation provides for qualifying U.S. Exporters.

**Date: December 14, 2010**

**Time: 8:30am to noon.**

**Registration at 8:30am. Program 9:00am to Noon. Lunch served at Noon.**

**Cost: \$100 - includes lunch and Incoterms®2010 ICC Official Rules for the Interpretation of Trade Terms materials and book**

**Advance registration required – Call 504-831-3730 or email [lsbdc.gnor@lsbdc.org](mailto:lsbdc.gnor@lsbdc.org)**

**Location: Room 236 Lindy C. Boggs International Conference Center, University of New Orleans**

**2045 Lakeshore Drive, New Orleans, LA 70122**

**Sponsored by**

**LSBDC, JPMorgan Chase, Gulf Coast Bank & Trust, SUSTA, FED EX and Louisiana DEC**

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**COST: \$100.00**

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## **Register Now - Limited Seating**

Pre-registration and payment required to hold  
your seat in this program

Make Check or Money Order  
Payable To:

### **Loyola University**

And Mail to:  
LSBDC Greater New Orleans Region  
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Attention: Export 2010

**Or FAX this form with Credit Card Info  
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LSBDC-GNOR at 504-831-3735

Or to pay with credit card over the phone  
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have Credit Card information ready

LSBDC is funded in part through a Cooperative Agreement with the U.S. Small Business Administration, Louisiana Economic Development and participating universities. All SBA programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities and limited English proficiency will be made if requests at least 2 weeks in advance.