

# The Jefferson Chamber and the Louisiana Small Business Development Center Proudly Present



Greater New Orleans Region  
3330 North Causeway Blvd., Suite 422  
Metairie, LA 70002  
www.lsbdc.org Phone: 504-831-3730 Fax: 504-831-3735



IMPROVING BUSINESS. IMPROVING LIVES.

## How Long Can You Tread Water? A BUSINESS CONTINUITY PROGRAM

### A FREE SEMINAR

TO ASSIST SMALL BUSINESS OWNERS IN RISK MANAGEMENT, DISASTER PREPAREDNESS AND CONTINUITY PLANNING.

This Program can help small businesses survive short-term disruptions or major disasters-  
No Matter What the Cause

The Seminar will provide:

- Overview of risk management and business continuity planning
- What a business continuity plan can do for your business (benefits)
- Key elements of a business continuity plan

**TO REGISTER CALL: (504) 831-3730 or email: [lsbdc.gnor@lsbdc.org](mailto:lsbdc.gnor@lsbdc.org)**

Speaker: Jerre Madere, Business Continuity Consultant

**Wednesday, August 11, 2010**  
**9:00 am – 10:30 am**

Eastbank Regional Library, Napoleon Room  
4747 West Napoleon Ave., Metairie, LA

A partnership with the Louisiana Small Business Development Center  
Serving Assumption, Jefferson, LaFourche, Orleans, Plaquemine, St. Bernard, St. Charles, St. James,  
St. John the Baptist, and Terrebonne Parishes



LSBDC is funded in part through a Cooperative Agreement with the U.S. Small Business Administration, Louisiana Economic Development, and participating universities. All SBA programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities and limited English proficiency (LEP) will be made if requested at least two weeks in advance.