



Louisiana Small Business Development Center at Northwestern State University

Dunbar Plaza, Suite 114C, 3600 Jackson Street Extension
Alexandria, Louisiana 71303

Phone: (318)484-2123 email: lsbdc.nsu@lsbdc.org

**Serving Avoyelles, Catahoula, Concordia, Grant, Lasalle, Natchitoches, Rapides, Sabine,
Vernon, and Winn Parishes**

Southern Textile Services

3121 Masonic Drive, Alexandria, Louisiana 71301



Adam Rubin, President & Owner of
Southern Textile Services

Economic Impact

- 50 jobs created
- Secured SBA disaster loan
- Highly successful start-up which has exceeded revenue projections

Adam Rubin started Southern Textile Services, a commercial healthcare linen service in Alexandria, LA, with a vision of providing unparalleled service to hospitals and medical facilities.

In 2007, Southern Textile Services began with 14 workers and in less than two years grew to 50 employees and a fleet of delivery trucks. Rubin credits some of his success to federal and state business assistance programs, many of which he learned about through the Louisiana Small Business Development Center (LSBDC) in Alexandria. Rubin has taken advantage of the SBA disaster loan program and many Louisiana Economic Development programs, such as the Angel Investor Tax Credit, the Enterprise Zone, and the Small and Emerging Business Development Program (SEBD).

“Assistance from LSBDC was invaluable during the start-up process and now as I’m growing and expanding my business. My LSBDC consultant was very knowledgeable and helped me take advantage of LED’s SEBD Program and SBA loans,” praised Rubin.

LSBDC also helped Rubin developed cash flow projections and provided guidance on financing options. LSBDC consultants helped Rubin become certified under LED’s SEBD program. It paid part of the cost for industry software and training for Southern Textile Services. LSBDC also informed Rubin about Angel Tax Investor Credit offered by the State to angel investors willing to invest in new or growing companies. Rubin is registered as a recipient under the Angel Tax Investor Credit program.

LSBDC at NSU Services Given to Client

- Developed cash flow projections
- Start-up assistance
- Assisted with SEBD certification
- Assisted with SBA disaster loan



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration, Louisiana Economic Development, and participating universities

