



Louisiana Small Business Development Center at Greater New Orleans Region

3330 N. Causeway Blvd., Suite 422
Metairie, LA 70002

Phone: 504-831-3730 Email: lsbdc.gnor@lsbdc.org

Serving Assumption, Jefferson, LaFourche, Orleans, Plaquemine, St. Bernard, St. Charles, St. James, St. John the Baptist, and Terrebonne Parishes

Premiere Properties of the South 204 Mystic Blvd., Houma, LA 70301



Tiffany Rabalais, owner,
Premiere Properties of the South

Economic Impact

- created 7 full-time & 1 part-time jobs
- multi-million dollar sales of homes

Tiffany Rabalais, owner of Premiere Properties of the South has a knack for people and business. That's what makes her one of the top producing real estate brokers in the Bayou Region. But Tiffany says she learned some of her most useful lessons from the Louisiana Small Business Development Center (LSBDC)-Greater New Orleans Region.

“Right after I started my real estate company, I took FastTrac Entrepreneurial classes to help improve my business skills. The classes were so helpful. I was able to incorporate many of the lessons I learned in class to my business, and I immediately saw my sales increase,” said Rabalais.

LSBDC consultant Sue Arcement also helped Rabalais become certified under the Small & Emerging Business (SEBD) program offered by LED. The SEBD program helped her pay for a new website which will be more functional and user-friendly.

“My consultant Sue Arcement was wonderful. She had great ideas on how to grow my business. She was very responsive and very passionate about helping small business owners,” said Rabalais.

In less than two years, Premier Properties added another five real estate agents and a full-time administrative person for a total of seven full-time and one part-time jobs. Tiffany believes when the new website is completed her business may need to add another full-time real estate agent.

LSBDC at GNOR Services Given to Client

- marketing assistance
- assistance with SEBD certification & services
- provided FastTrac entrepreneurial training
- website development



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