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Tensas, Union, and West Carroll Parishes

## Gypsy Salon

8823 Highway 165 North, Monroe, LA 71203



Jenny Sharp, owner/operator of Gypsy Salon

### Economic Impact

- 1 full-time job
- 1 part-time job
- \$50,000 commercial bank loan
- successful start-up with sales on target with financial projections

Artist Jenny Sharp, owner of Gypsy Salon in Sterlington, found an outlet for her artistic talent in the most unusual place- a hair salon. Gypsy Salon combines cutting-edge hair design with a bohemian/tattoo parlor/art gallery ambience. Sharp's avant-garde sensibilities are displayed on every wall and table, which are decorated with artwork from amateur artists throughout the area.

"I wanted my hair salon to reflect my love of art and to provide a place for amateur artists to show their works. There really isn't a means for amateur artists to display and sell their work in Northeast Louisiana. When I met with my LSBDC consultant Marcelo Moncayo, I told him about my business idea to combine both my passions- hair and art, and he believed in my business concept. That gave me the confidence to go forward with my plan. He really knew what he was doing, from making sure my business plan would work to helping me with a loan package. I'm so glad I went to LSBDC at ULM for assistance," praised Sharp.

Almost immediately, Gypsy Salon took off, attracting a mix of hip high school kids and soccer moms. Customers tout Sharp's artistic eye in hair design and the fun and energizing environment

"Gypsy is my sanctuary. It's where I do hair and paint. I can't thank the LSBDC enough for helping me combine all my passions to create a livelihood for my family," said Sharp.

### LSBDC at ULM Services Given to Client

- assisted with business plan and financial projections
- assisted with loan package which secured a \$50,000 bank loan
- provided Marketing assistance