



**Louisiana Small Business Development Center at
University of Louisiana at Lafayette**
220 E. St. Mary Blvd, Lafayette, LA 70504
Phone: (337)262-5344, email: lsbdc.ull@lsbdc.org

Serving Acadia, Evangeline, Iberia, Lafayette, St. Landry, St. Martin, St. Mary, and Vermillion

Precious Heart Childcare

2028 Moss Street, Lafayette, LA



Gloria Williams, Owner of Precious Heart Childcare

LSBDC at ULL Services Given to Client

- Assisted with business plan, which was used to secure a \$60,000 LNEDEC loan
- Helped develop financial projections
- Business Training
- Business Consulting

Economic Impact

- 9 jobs created
- Successful start-up operating at full capacity
- 34 students enrolled

Ever since she could remember, Gloria Williams wanted to work with children. It's a dream she's held for 20 years but couldn't fulfill because she pushed aside her wants to take care of her family's needs. At the age of 23, Gloria's mother died, and Gloria with the support of her husband, James Williams, left college to raise her two younger brothers and their own two kids.

20 years later, Gloria would make her dreams come true with assistance from the **Louisiana Small Business Development Center at University of Louisiana at Lafayette**.

"My greatest help and inspiration came from the people at the LSBDC at ULL," praised Gloria.

Gloria had worked at Super Kmart for 20 years to help support her family. When Super Kmart closed, she became an in-home childcare provider. But two years ago, Gloria felt she was ready to open a day care center."

LSBDC consultants Heidi Melancon and Nathan Thornton assisted Gloria with a business plan, financial projections and guided her through the process of getting a LNEDEC loan to buy a building for her daycare center. LSBDC also provide business consulting and training to teach Gloria sound business practices.

When Precious Heart Childcare opened its doors on October 23, 2007, Gloria had a waiting list of students. During its first year, Precious Heart Childcare expanded from five employees to nine employees and is operating at full capacity.

"LSBDC made sure I was prepared to succeed," praised Gloria.



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration, Louisiana Economic Development, and participating universities

