



Louisiana Small Business Development Center at University of Louisiana at Monroe 700 University Ave, Monroe, LA 71209

Serving Caldwell, East Carroll, Franklin, Jackson, Madison, Morehouse, Ouachita, Richland, Tensas, Union, and West Carroll Parishes

Doodle Bugs Child Development Center 600 Highway 139, Swartz, LA 71203



Jeremy & Elizabeth Clack, owners of Doodle Bugs Child Development Center

LSBDC at ULM Services Given to Client

- Assisted with financial projections
- Attended a 6 week FastTrac Daycare Program
- Received entrepreneurial training

Economic Impact

- 11 full-time jobs created
- 4 part-time jobs created
- Successful start-up, operating at full capacity
- 63 children enrolled

Elizabeth and Jeremy Clack never envisioned opening a daycare center. They both had successful professional careers at an engineering firm, Harrison & Associates. But a twist of fate prompted this young couple to venture into new territory. The daycare center their son, Ethan, was attending shut down, and the Clacks were left with no place to send their three year toddler.

“Had you told me that one day we would start a daycare, I would have laughed at you. But when we started looking for a new daycare, we weren’t happy with any of the facilities available, so we decided to start our own,” said Elizabeth.

It could have been a daunting task. But the Clacks turned to the **LSBDC at University of Louisiana at Monroe** for assistance. Jeremy and Elizabeth took a 6 week FastTrac program, sponsored by the LSBDC at ULM on how to start and operate a daycare center.

“The classes were so comprehensive,” said Elizabeth. “They really gave us a good understanding of what we were getting into.”

LSBDC consultant Eugenie Goodwin helped the Clacks develop financial projections to make sure the couple’s business plan worked on paper. Elizabeth and Jeremy also took other entrepreneurial training courses to learn new managerial skills.

“The Small Business Development Center really assisted us with the ‘homework’ of opening a business. They helped us formulate financial plans and three year projections which were priceless when it came time to approach a lender,” said Jeremy.



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