



Louisiana Small Business Development Center Greater New Orleans Region

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Serving Assumption, Jefferson, LaFourche, Orleans, Plaquemine, St. Bernard, St. Charles, St. James,
St. John the Baptist, and Terrebonne Parishes

Fleur de Lis Car Care

47 West Harrison Ave, New Orleans, LA 70124



Jaimie & Ray Bergeron, owners,
Fleur de Lis Car Care

Economic Impact from LSBDC Assistance

- Saved 4 full-time jobs
- Saved 2 part-time jobs
- Helped reopen flooded business

Fleur de Lis Car Care is one of a handful of automotive repair centers in the Lakeview area. Jaimie & Ray Bergeron opened Fleur de Lis Car Care in 1988. The center offers a full-range of services from gasoline to tires to mechanical repairs. Over the last 18 years, the Bergerons built their company into a highly successful and lucrative business.

When Katrina hit, Fleur de Lis Car Care, located within sight of the 17th Sreet Canal was flooded with over 9 feet of water. Their entire inventory and equipment were lost, and they were forced to close for 8 months.

“We didn’t know where to turn. Our SBA representative referred us to Carmen Sunda with the LSBDC-Greater New Orleans Region (GNOR). She guided us through the SBA loan process, which secured a disaster loan to reopen our business. Without her patience and support, we would have given up and never reopened our business,” said Jaimie Bergeon.

Since Katrina, business has slowly returned to the Lakeview area. The Bergeron’s say with only 30 percent of the population back in their area, they still have a long way to go to rebuild their sales and staffing. But with the Bergeron’s hard work, determination and help from the LSBDC-GNOR, they have a chance at reclaiming their livelihoods.

LSBDC at GNOR Services Given to Client

- Assisted with SBA disaster loan to reopen their business
- Assisted with LRA Grant which was used to purchase equipment



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